Chinese American Food Society (CAFS)

華美食品學會

NEWSLETTER

Volume 8, Number 1	August, 1985
President's Report	1
Report of Executive Committee Meeting	2
Report on CAFS Forum Survey	3
Treasurer's Report	4
Can American Companies Compete Successfully in the	Pacific? 7
News and Notes	9
Food Science & Technology, Texas A & M University .	
Reference Books on Job Hunting	12
Cover Letter of Application	
CAFS-85, Our Annual Meeting	
People	15
Letters	
Membership Application and Membership Dues Forms .	18

華 美 食 品 學 會 CHINESE AMERICAN FOOD SOCIETY

朱正中

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Catharina Ang, Treasurer Russell Research Center USDA-SEA P.O. Box 5677 Athens, GA 30613 (404) 546-3493

ELECTED EXECUTIVE MEMBER (1984-86):

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林啓發Chifa Lin

ADVISORS:

林信南 Sherman Lin

陶至真 Michael Tao

MEMBERSHIP:

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陳仲緒 Ernesi Chen

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AWARD:

葛學謙 Charlie S. C. Ke

ANNUAL MEETING:

萬建心 Peter J. Wan

LEGAL COUNSEL:

薛維誠 Robert Haush PRESIDENT'S REPORT June 10, 1985

Dear Fellow Members and our Guests:

This is the beginning of my second year term as President. I would like to look back and review all accomplishments and those areas that need more effort, so these can be a milestone for our society to set a right course and direction in the future.

First, in last year alone, we had more than 20 new members joining our society and becoming part of this family. Therefore, the society reached the highest number of memberships.

Second, during this year, an increased number of consultant activities were initiated by our committees and officers. Since last year's annual meeting, two teams have visited China working on corn and soybean utilization. We have learned that the missions were well accomplished. we have broken the bottleneck and had a joint project with the advisory committee which is chaired by Dr. Steven Chang. I have organized a team of six people and held a symposium on the Recent Advances in Food Science and Technology in Taiwan in March. The feedback was overwhelmingly positive. As a result, the possibility to continue the same type of meeting every year with different subjects is most likely. In addition, two teams have already been organized on the soft drink and beverage as well as fruit and vegetables post harvest storage. They will again represent CAFS visiting China in August and in November of this year.

Third, this is the fourth year we are having our forum and award presentation. How about our newsletter? Certainly great progress has been made in adding news among members, putting a personal touch on it.

We still have many areas that need to be more ambitious, such as fund raising and membership. The bottom line is the involvement of every individual setting in this room. I am, in behalf of all officers, asking each one of you to help us by selecting those committees which interest you

REPORT OF EXECUTIVE COMMITTEE MEETING

The CAFS executive committee meeting was conducted at Sunday night (June 9, 1985). Some recommendations were made during the meeting.

- 1. To revise the society By-laws: Executive Committee designated Santa Lin to set up a task committee to review, up-date and present a proposal on revision of our society's By-laws. Members with valid membership will be invited to participate for the final decision through mail.
- 2. Presidency duration of CAFS to be changed from 2 years back to one year. This will make the incumbent in his office as president-elect and later as president for a total duration of two years rather than 4 years. Again, final decision will be made by the members.
- 3. New Directory will be issued in September but only to members with valid memberships.
- 4. Newsletter will not be sent to members without paying membership dues for more than two years.
- 5. Life membership will be available for any member with minimum of five years seniority. The dues will be \$200.
- 6. CAFS has been invited by the Chinese American Chemical Society and Oversea Chinese Environmental Engineers Association to jointly organize a Federation of Chinese American Technical Society. The principle rationale behind the proposal is to improve communication among Chinese American technical societies, to help our motherland to improve our political status in the US. Since CAFS has limited resources, we will table this proposal at this time.

Y.C. Jao, Secretary

Continued from P. 1

and showing a responsive attitude toward the society's activities. However, one thing is for sure, you should share the same observations as I do. Our society has taken a positive step toward the teamwork concept. Putting our various experience, different education and individual expertise together and make things happen. Each little business or major event in our society is the direct result of the services given by dedicated members and officers who have been working so diligently. They all deserve your appreciation and support.

In closing, I wish you and your family a pleasant stay in Atlanta.

George C. Chu, President

Taiwan), please contact Mr. George Chu.

Editor

SURVEY OF CAFS FORUM "ENTRENEURSHIP"

ATLANTA, GA JUNE 10, 1985

- 1. DO YOU FEEL THAT YOU DO BENEFIT BY THIS FORUM __12_ Great __3_ Some __O_ None
- 2. DO YOU THINK THIS FORUM IS __2_ Too Long __14__ Just Right __O__ Too Short
- 3. DO YOU THINK THE TOPICS ARE __13__ Good __3__ Fair __0__ Bad
- 4. WHAT IS YOUR SUGGESTION OF THE FUTURE TOPICS ?
 - * More student oriented
 - * A successful example (scholar, business people ...)
 - * Activities and relationshipl between Chinese in USA
 - * Advises for beginners.....
 - * Career advancement & development
 - * Academic and governmental jobs in USA
 - * Announce in IFT Journal so others than members can attend
 - How to improve and strengthen the family life....
 - * Experience of CAFS members in investment
 - * More on management development areas
 - * Personal experience in food business
 - * How to integrate into American business society
 - * Possible utlization of FST from the early retired Chinese Americans
- 5. WHAT IS YOUR SUGGESTION OF FUTURE SPEAKER ?
 - * Profession in academic field
 - * Industrial as well as private business owner
 - * Successful individuals in food business

6. OTHER COMMENTS :

- * Excellent
- * Invite Dr. Lee Wan to come back again, to extend the question answer time period and shorten the seminar time a little bit, i.e. 20 minutes
- * Maybe a round table panel discussion by a group of people belong to the same topic area will be more stimulating.
- * Announce in IFT Journal so others than members can attend.
- * More publicity for the forum
- * Add self-introduction (1-2 minutes for each person) to get members know each other better
- * Three speakers will be ideal for the forum.
- * Keep question session a little bit shorter.
- * Be specific rather than a general topic

NOTE: Any member wishes to receive a copy of the following literature which was kindly provided by Dr. Lee Wan, please write to Dr. T. C. Chen, Editor, P. O. Box 5188, Mississippi State, Mississippi 39762. They are, 1) Small Business Financing, American Bankers Association, 2) Do you have what it takes to be an ENTREPRENEUR? 3)報業大王的成功运

TREASURER'S REPORT

Dear Member:

I am happy to report to you that I finally completed a complicated task: "Dues Payment Status" of all members for the past 4 years. This report has been submitted to the Executive Committee for action and future planning. It is my hope that our organization would meet the high standards of other reputable organizations in all aspects, including dues payment status.

Actually, I am very happy about the dues payments during the past 2-4 months. I received more dues during this period than the combination of the first 2-3 quarters of the past fiscal year. Some members paid 2-yr dues together, some have already been paying for the new fiscal year and some are making up for the dues of the past fiscal year. I like to take this opportunity to thank each one of these members for your support and contributions*. Detailed lists of names are shown on the following pages. One thing I need to explain to some members is: if your 84/85** dues was not paid, then your recent payment (even at IFT*** or later or before) would be accounted for that year. Therefore, you still need to send in dues for the current fiscal year (85/86) at your earliest convenience.

For those members who still have not paid the past fiscal year's dues, please pay for 2 fiscal years together. Thank you very very much. If there are any errors on the lists, please let me know anytime.

Cathy Ang, Treasurer

Note:

* Special thanks are extended to the follows:

Honorary Members: Yang, Jason (84/85 & 85/86)

Chang, Stephens, S. (84/85)

Supporting Members: Chu, George (85/86)

Kuo, Joseph D.C. (85/86) Tao, Michael C. (85/86) Yeh, Nelson (85/86)

** Fiscal year 84/85 means 6/1/84 - 5/31/85 and

Fiscal year 85/86 is 6/1/85 - 5/31/86.

*** I want to thank Cheng, T-S, Lou, Fu Jane and Ng, An T. for helping me collecting dues at CAFS meeting.

DO YOU KNOW ---- As early as 1200 B.C. sodium nitrate was in use in ancient China to develop the red color and the flavor in cured meat.

Chrysanthemum infused as a beverage dates from the 2nd century B.C. when the SHEN-NUNG Materia Medica recorded that chrysanthemums could be used as a thirst-quenching beverage.

Dues received from <u>old</u> members during 3/9/85 - 7/1/85 were recorded in three categories as follows: (P=Professional; H=Honorary; SP=Supporting; ST=Student).

1. For 2 fiscal years* (6/1/84-5/31/86)

2. For this fiscal yr.** (6/1/85-5/31/86)

3. For last fiscal yr.*** (6/1/84-5/31/85)

Ang, Catharina (P) Cha, Alice S. (P) Chai, Tuu-Jyi (P) Chang, Jan-Shone (P) Chan, James K.C. (P) Chen, Ada Aiti (P) Chen, Andi Ou (P) Chang, Chih-Hung (ST) Chang, Kun-Yu (P) Chen, Cecil S (P) Chang, Yueh-Ing (ST) Chang, Yung-Syi (P) Chen, T.C. (P) Cheng, Hsiung (P) Chia, Allan C. (P) Chao, Rong-yue (ST) Chen, Chi Hung (ST) Chou, Christin C. (P) Chou, David H.E. (P) Chu, George (SP) ✓ Hsieh, Fu Hung (P) Chu, Chao-Feng (ST) Hsu, Chwen-chwen (P) Chu, H.D. (P) Chung, Ronald A. (P) Hsu, Shun-Yao (P) Fan, Titan S.L. (ST) Hu, Kwoh H. (P) Huang, I-Lo (P) Fung, Daniel Y.C. (P) Hung, Yen-Con (ST) Howe, Jean Ma (P) Jao, Yun Chi (P) Huang, Emil An-I (P) Huang, Yao-Wen (P) Ke, P. J. (P) Jen, Joseph J.S. (P) Kuo, Joseph D.C. (SP) Lai, Christopher C. (P) Law, Pui-yee Hon (P) Lee, Yah-ning (P) Lee, Yuen San (P) Lee, Eric (ST)-Lee, Shu-chi (P) Lee, Tung-Ching (P) Liao, Fu Tarng (P) Lin, Her Helen (ST) Ni, Peter Y. (P) Tang, Jiunn-Y. (P) Lin, James C.C. (ST) Tao, Kak-Yuen (P) Lee, Yung-Hsiung (P) Leu, J. P. Romeo (ST) Tseng, Rose Y.L. (P) Wei, Cheng, I. (P) Lin, Chiu-Chuan (ST) Lu, John Y. (P) Wei, Lun-Shin (P) Luh, Bor S. (P) Wei, Tsao-ming (ST) Wu, Yun-chu (ST) Ma, Robert Tzu-I (P) Newman, Jacqueline (P) Yang, Grace (P) Yang, Jason J.H. (H 2yr.) Peng, Ing-Chia (P) Tan, Chee-Teck (P) Yao, Rugy-Yi (P) Tao, Michael C. (SP) Yueh, Mao Hsun (P) Wan, Peter J. (P) Wang, Ping-Lieh T. (P) Wang, Shur-wern (ST)-Woo, Alexander H. (P) Wu, Fu-Yu (ST)-Wu, Ying Victor (P)

Chang, Lih (ST) Chang, Pei Kung (P) Chang, Peter Rong-Quey (P) Chang, Stephens S. (H)-Chen, Anthony H. (P)-Chen, Mike L. (P) Chuang, Locus Y. (P)-Chung, Si-Yin (P)-Hsu, David H. (P) Huang, Victor T. (P) Kuo, Kun-Pei (P) Lee, Chia-yen (P) Lee, Yuen-Chung (ST) Lin, Chyi-shen (ST) Lin, Kuo-wei (P) Lin, Paul M. (P) Liu, Tien-szu (P) Mai, Jim-bin (P) Moy, James H. (P) Shieh, James J. (P) Shih, Harry (P) Su, Lee (P) Tsai, Lee-Shin (P) Wu, Daniel L.(P) Wu, Rei-Young A. (P) Yeh, Charles (P) Yeh, Nelson (SP) Ying, Levi Chang G. (P) Yiu, Ann Choy (P) Yong, Nyet V. (P) Leu, Shing Shen (P)

*** These members delayed 84/85 dues payments until recently. Therefore, their dues have been accounted for the past fiscal year regardless the date when

the dues was paid.

Yuen, Wing (P) Yen, Jer-Ren (ST)

^{*} These members paid 2-yr dues recently. They are **on time for this fiscal** year. ** These members have paid the last fiscal year's **dues long time ago and a**re paying for the new fiscal year.

The following <u>new</u> members applied for memberships during 4/85 to 7/85 and paid dues for fiscal year 6/1/85 to 5/31/85.

Professional Members (Dues \$15.00)

Chang, Kow-Ching	Chu, Wayne	Liu, Yuan K
Chen, Rong H.	Hsu, Huan-Wen	Shu, Chi-Knen
Cheng, Ken	Hsu, Wen-Pin	Wang, Dennis
Cheng, Chuang-Chyun	-Kuan, Shia S.	Wu, Joanna
Choy, Seng C.	Lee, Wendy	

Student Members (Dues \$5.00)

Chang, Shen-Youn Chang, Fu-Chuan Chen, I-Fen Chen, Hong-Da Chen, Shwu-Pyng Cheng, Tai-Ben Cheng, Tsung-She Chiang, James T.	Chou, Teh-Chien Huang, Chi-Tai Hong, Yeong-Ching Hou, Dyi Hsieh, Rodulf I. Kuei, Ling-Ru Lee, Shi-Jeng Lee, Shih-Young	Lin, Tung-Yung Lin, Yi-Hua Ng, An Tyng Sheen, Shiow-Shuh Tan, Hsiou-Kun Tan, Sue Tsai, Chen-Jen Wu, Chao
Chiu, Sun-Wah	Liao, Shyh-Yuan	Yang, Pei Fang

	L REPORT From Marc	h 9 to July Depos Cred	it/	Payment/ Debit
2. Membersh (3/9/3) 3. Interest 4. Income to Newslette 6. Misc. pr 7. Tax and pr 8. Checks re	last report ip dues received 85 to 7/1/85) ax withheld on interes er printing and posta inting and postages . penalty (to Peter Wan eturned by the bank (2 registration fee (6/10	241 stges	0.00	521.81 121.16 71.40*

II. Award Budget

2.	From the last report Interest Plaques Awards (3)	15.00	87.50 150.00
	Sub-total	1075.07	237.50
	NET	837.57	

^{*} To be refund by the IRS later.
** Dues payments in checks by 2 members were returned by bank.

CAN AMERICAN COMPANIES COMPETE SUCCESSFULLY IN THE PACIFIC?

I am privileged to be here to discuss a topic which concerns most of us in the business world. No one can question American corporations' ability to compete in international trade, but the question is whether we can do so successfully.

I shall focus my discussion on the Pacific Rim nations, which as you know, stretch from Korea in the north to New Zealand in the south, and cover very diverse populations of different cultural, social, and political makeup. The region has a total population of 1.5 billion people, or about 40% of the world's total population. Within this region, only about 10% of the population is from economically "developed" countries like Australia, New Zealand and Japan. The economic diversity in this region offers many challenges and opportunities.

While many American companies have been rather successful in establishing active trading and strong commercial presence in this area, there are many outstanding issues which require more attention from Corporate America, and I am going to elaborate on them.

The Pacific Rim region has surpassed Western European countries as U.S. trading partners since the late seventies. Total U.S. trade with this region in 1983, for example, was \$136 billion, which exceeded that of the west European countries collectively by \$26 billion, and the gap continues to widen. While U.S. exports to the Pacific region have grown, imports from this area have grown much faster. In 1983, for example, the trade deficit was \$34 billion, and in 1984, it was about \$58 billion. In both years, Japan accounted for over 60% of the deficits.

In contrast to their traditional partners in Western Europe, dynamic growth is now the key word of the Pacific Rim nations, but the hard fact is that we must accept the challenge to compete aggressively and successfully in international trade and reduce this staggering trade deficit, the effect of which is being felt in our domestic economy.

Following factors which, are tied to the success of our trade with the Pacific Rim nations:

- l. <u>Cultural Sensitivity</u> America is a country of diverse cultural and ethnic heritage. Newly-arrived immigrants have a tendency either to assimilate rapidly and completely into American society or continue to live in a pattern familiar to their ethnic environment. Professor Michael Howard of Oxford University, in a speech to Washington University in St. Louis last year, said, "The understanding of foreign cultures, the deprovincialization of our own, is exactly what humanity is all about." What I am saying here is that cultural enrichment through constant interaction with Asian communities in this country could prepare us to better cope with our business counterparts in the Pacific nations.
- 2. Foreign Language American business people travelling to or based in the Pacific without a good command of the local language often have to rely either on complete strangers or their locall staff for communication and fact finding purposes. It is quite evident that we have quite a bit of catching up to do in encouraging young people to learn foreign languages.

Companies in international trading or those with large overseas operations may consider the internship programs commonly set up by large chemical corporations for graduate students in Chemistry or Chemical Engineering. In this way, fresh graduates with language capabilities and some practical business experience could be productive once hired by a company.

3. Market Research In marketing new products, researches on consumer preferences are quite essential. For exporting firms, this sort of research is sometimes overlooked, and is another area where criticism from foreign consumers are often heard.

In the last several years, China has been importing many food processing machinery and equipment from other countries. The Japanese and European companies have done a better job than others in marketing such machinery and equipment.

To illustrate this point, let me use the export of ice cream production machinery to China as an example. Many end-users in China asked for machinery that produces 2-3 tons of ice cream per day, but American manufacturers sent quotations for a minimum of 1 to 2 tons per hour instead. As a result, Italian ice cream production equipment manufacturers have made quite a few sales in this area because they have met China's demands. The same could be said for the soft drink and beer bottling machinery. The Chinese asked for a bottling speed between 150 to 200 bottles per minute, but the manufacture of such bottling machines are now considered obsolete in this country. So again, the Europeans and Japanese are gaining in this market. The important point here is that market research and consumer preference is critical to your product success in the Pacific region.

4. Product Quality For many decades, any product with a "Made in USA" label has always been regarded as the best. However, with increasing competition from the Far East, both in pricing and quality, such is not the case anymore.

Product quality still ranks best in many American industries, particularly in the area of electronics, food processing, medical instruments, and pharmaceuticals, to name just a few. On the other hand, products with marginal or comparable quality have trouble competing with those from Japan and other nations.

If your company has a good product with a well-known brand name, then building the brand image by increasing advertising and monitoring product quality may reestablish widespread consumer acceptance in the Far East.

5. Strength of the U.S. Dollar As you all know, the strong dollar has had a negative impact on corporate earnings and U.S. exports, and is directly responsible for huge trade deficits. The nearly five-fold increase in trade deficit between 1980 and 1984 has been attributed to an expanding American economy and the strong dollar.

There are many pros and cons associated with the strong dollar, but my attention here is on how American companies can compete in exports in spite of a strong dollar. I would like to suggest:

- a. Maintaining high quality standards and adding on a few options or additional services without additional cost. Consumers usually do not mind paying a few more dollars for good quality products.
 - b. Asian consumers are, like elsewhere, brand-conscious, therefore, brand

exposure through media promotion is essential.

- c. Consumer and technical service are necessary for marketing success. Very often, consumers or end-users select manufacturers on the basis of the availability of such services. Sales without back-up services has been a weak point of U.S. exports.
- d. Setting up local manufacturing facilities whereby low production cost could be maintained is an important attribute.

In summary, the success of U.S. export or overseas operations no doubt requires the commitment of each company relative to its business strategy, and can be made even more successful by incorporating some of the points mentioned here this afternoon.

Active multilateral trade, free of protectionism, is critical to the economic and industrial development of underdeveloped and developing countries. The Pacific region could provide American companies with plenty of opportunities as well as challenges.

Thank you, ladies and gentlemen.

Abridged from a speech as presented by Dr. Peter J. Lee during our CAFS meeting. Dr. Lee is a senior vice president of the Coca-Cola Export Corporation.

Bakery scientist Tsen dies in China of cancer

A leading bakery scientist, Kansas State University professor Cho C. Tsen, died Monday in Shanghai, China of cancer. He was 62.

He was on sabbatical to obtain data and experience on marketing and utilization of U.S. wheat and other cereals in Taiwan. He also was conducting research projects at the China Wheat Products Development and Research Institute in Taipei.

Mr. Tsen joined the KSU faculty in 1969 as a professor of grain science. Prior to that he worked at the American Institute of Baking in Chicago and the Canadian Department of Agriculture's Grain Research Laboratory.

He was widely recognized for his work in developing methods to include high protein enrichment in wheat flour bread and for his research in the use of dough enhancers in bread.

Tsen was the author of more than 75 research articles. He was editor of Triticale: First Man-Made Cereal, a 300-page book widely recognized as an authoritative source for information on the man-made cross between wheat and rye.

NEWS & NOTES

JULY 1985-FOOD TECHNOLOGY

Two Chinese societies join IUFoST

From:

IUFoST has accepted into membership the Chinese Institute of Food Science and Technology (CIFST) and the Insti-

tute of Food Science and Technology located in Taipei. The addition of these two institutes brings the total member-

ship of IUFoST to 45.

CIFST will be represented in the General Assembly of IUFoST by three delegates: Yin Zonglun, Vice President and Secretary General of CIFST and Director of the Scientific Research Institute of Food and Fermentation Industry in the Ministry of Light Industry; Zhang Zhaofan, Manager of the Shanghae Food Industry Company; and Shi Huang, Head of the Food Department of the Scientific Research Institute of Food and Fermentation Industry.

Rutgers assists Chinese food science program

Cook College, the Food Science Department of Rutgers University, as an activity of its International Agricultural and Food Program, has recently signed an agreement with the Ministry of Agriculture, Animal Husbandry, and Fisheries of China to assist in the establishment of food science departments in the agricultural colleges in China.

To begin the program, the Chinese Ministry has decided to create a model food science department at Huazhong Agricultural College at Wuhan in central China. Rutger's Food Science Department will be a model for the development of this new department at Huazhong College.

Rutgers has agreed to serve as a consultant and assist in devising a curriculum for the Huazhong Food Science and Technology Department as well as to act as an advisor in the construction of the new building and in the selection of equipment for its laboratories and pilot plant.

Agreement has also been reached for an exchange of students and faculty and assistance in the development of a research program at Huazhong College that will meet the needs of the food industry in China.

德州農工大學食品系简介



王炳烈

E炳烈 B.C. Rogers & Sons, Inc. Post Office Box 398 Morton, Mississippi 39117 Telephone: 601/732-8911 最近接到卒刊主編 Dr. 陳的電話、場时我写一桌有窝在世農工大學 (Texas AfM University) 食品柔的简介:這多然是義不容辞 的事但要找车往卅農工大學的Catalog還真不容易. 電話加上信件 往返折腾了一个多月仍未能得到那举 Catalog. 原因乃是猛州各大學 自今年秋季起、學费將增加三倍(外世學生每學多/20元本世學生每 学的记忆)一時洛陽纸黃連一车Catalog也叫價3元,現就記得的 位世農工大學 Food Science & Technology Dept. 略述於後、供各位会友多 作参致.

德州農工大學位於位世東南的大學城(College Station),居征州 三大城市 Dallas Houston 及 Austin 三自型的中央. 距 Dallas 约200 哩, 到. Austin # Houston 各100 哩。該校成立於1876、原保南方軍校、Cadet 特多"傳統"亦多至今校中的啦啦隊仍為男性天下。學生人數约三萬 五千人。農學院工學院較稱着農學院中以Animal Science Dept最大。 改屬的 Section有: Food Science & Technology, Meat, Seafood, Darry Products 及 Muscle Biology等. 另外. 與食品科學有吳的學系計有. Biochemistry and Biophysics, Horticultural Sciences, Poultry Science, Soil and Crop Science (Cereal and Oil Seeds), Agricultural Engineering, Veterinary Public Health 及獨立的 Protein Research Center. 最近 Animal Science Dept. 的營養组(Nutrition)也正在擴展中以適应愈未愈多的女學生加入食品營養的行列, 徳州農工大學的Ford Science & Fechnology Dept. 便 是由上列各至的中有国食品部门的教授先生们的组队。





B.C. Rogers & Sons, Inc.

食品至中大學部與研究的學生人数至为也有Post Office Box 398 Morton, Mississippi 39117 Telephone: 601/732-8911 200人以上. 教授们在各科至中也都颇有聲名。如: Dr. G. C. Smith 数 肉品 鹽定, Dr. H. R. Cross, Dr. J. W. Savell 散 肉品 鑑 定布營養. Dr. J. Keeton教内品加工。Dr. S.B. Smith教脂肪代謝。 Dr. K.S. Rhee 教脂肪酸取. Dr. C. Vanderzant教食品微生物. Dr. C. W. Dill教乳证化學。Dr. R.L. Richter教乳证力工. Dr. W. A. Landmann 教食品化學。Dr. Bates 教 Mineral Biochemistry, Dr. L.M. Canfield 教 Vitamin Dr. L. W. Rooney 教類加工. Dr. 7. A. Gardner 教家禽市蛋類加工. Dr. V. E. Sweat 教食品工程. Dr. K.C. Rhee教儀器分析。Dr. L. H. Russell Jr. 教食品毒素。研究的用的課程有. Chemistry of Food (credit 3), Microbiology of Foods (credit 3), Physiology & Biochemistry of Muscle as a Food (credit 3), Seafood Preservation and Processing (credit 4). Poultry Processing and Distribution Technology (credit 4), Cereal Grams for Human Food (credit 4), Chemistry and Physical Characteristics of Cereals (credit 3), Oil Proteins for Foods (credit 3), Oil and Fat Food Products (credit 3), Principles of Food Analysis (credit 3), Food Quality (credit 3), Technology of Meat Processing and Distribution (credit 3), Food Toxiciology (credit 3). 位州農工大學的 Food Science and Technology Dept. 虽住北大龍 成立為獨立的系的。但有設備齊全、儀器充实的教學實驗大樓 两幢 (Kleberg Animal and Food Science Center 及 Soil and Crop Science 一 Entemology Center),至中課程堅實,除主修課程以外,研究生也

REFERENCE BOOKS ON JOB HUNTING

- Where Do I Go From Here With My Life? John C. Crystal and Richard N. Bolles. 1974. Ten Speed Press, Box 7123, Berkeley, CA. \$8.45.
- Career Planning and Job Hunting for Today's Student: The Nonjob Interview

 Approach. Edmond Billingsley. 1978. Goodyear Publishing Company, Inc.,
 Santa Monica, CA 90401. \$9.50.
- Who's Hiring Who. Richard C. Lathrop. 1977. Ten Speed Press, Box 7123, Berkeley, CA. \$6.45.
- Making Vocational Choices: A Theory of Careers. John L. Holland. 1973. Prentice-Hall, Inc., Englewood Cliffs, NJ \$4.95.
- Job Power Now! The Young People's Job Finding Guide. Bernard Haldane, Jean Haldane and Lowell Martin. 1976. Acropolis Books Ltd., 2400 17th St., N.W. Washington, D.C. 20009. \$3.95.
- The Complete Job Search Handbook. Howard Figler. 1979. Holt, Rinehart & Winston, N.Y. NY. \$6.95.
- What Color is Your Parachute? Richard N. Bolles. 1983. Ten Speed Press, Berkeley, CA. \$8.95.
- Guerilla Tactics in the Job Market. Tom Jackson. 1978. Bantam Books, NY. \$4.95.
- The Robert Half Way to Get Hired in Today's Job Market. Robert Half. 1981.Bantam Books, NY. \$3.95.
- Better Resumes for Executives & Professionals. Barron's Educational Series, Inc. Woodbury, NY. 1983. \$5.95.
- The Perfect Resume. Tom Jackson. 1981. Anchor Press/Doubleday, Garden City, NY. \$8.95

Continued from P. 11

要選修許多輔至課程。這就看指導教授的意思。Morton, Mississippi 39117 老中在 Texas AfM University表現不差。畢業的 Aggie、並且是華美 食品協会会友的學長有。聶威杰博士李農賢博士、林和荣博士、 吳健駒博士、郭正艺博士、李会副会長萬建心博士也曾在 Protein Center 做过研究2位。目前尚有吳輔祐及召替平同學即將畢業。 各位会方如於在一步瞭解红世書2大學的了一句 Science and

各位会友如欲進一步瞭解征卅農2大學的Food Science and Technology Dept. 可办量業或在學校友連絡,查会獲得更詳细的资料. 謝 5!

JOB-HUNTING

COVER LETTER OF APPLICATION

Tips for cover letters

- 1. Address the letter to an individual, not to a title.
- 2. The letter should contain essential information in a business format-three to four paragraphs contained within a page will be adequate.
- 3. Mention the company and the position for which you are applying in the letter.
- 4. "Zero in" on your attributes that are especially germane to the position and the organization to which you are applying.
- Use a positive tone but don't exaggerate; flowery language is not necessary.
- 6. Avoid the over use of "I" in the content of the letter.

Contents of a cover letter

Paragraph I: (Purpose) -- State why you are writing and type of position or field of work in which you are interested. Indicate how you learned of this position or, if there is no specific position available, indicate how your interest originated. If possible, mention the company name and demonstrate briefly your knowledge of the specific company.

Paragraph II: (Background and Qualifications)--Call attention to your enclosed resume. Elaborate on one or two major details that would be of special interest to that particular employer. Briefly explain how your skills and interests could be suited to the opportunities and your enthusiasm. Highlight exceptional competencies but keep your information brief and to the point.

Paragraph III: (Request for Action) -- Asking a question encourages a reply; therefore, ask when it would be appropriate for an approintment, suggesing a time frame that would be convenient for you. If you request specific information, include a self-addressed, stamped envelope. Another effective approach is to state that you will call to arrange a time that would be convenient to discuss employment opportunities.

Paragraph IV: (Closing) -- Include a statement expressing your appreciation for the employer's consideration.

Enclosure (Remember to enclose your resume).

-- From 1985 IFT Continuing Education Workshop "Strategies for Employment Transitions"

WE CAN ACCOMPLISH MORE, FOR OUR PROFESSION AND FOR OURSELVES, BY WORKING TO-GETHER. 淵 个良 出 個田 Fr. 旦 杆 间回 關 HOOOK

【本盘亞粹屬 大既』 創業 -- , 創 藥-· 這是男今在 美學人最感與超 的話題。在走過 多少年學術摩察 路線後・安武感 口煙溫午次。非 多華人開始等求 其他發展途徑。 「如何投資創業 」是華美食品學 會今年度年會專 圖打號的重點。

四口阿紫公司 **產深間理及中國 鸟温紫菇配**型字 励生博士及萬里 企藥公司負責人 萬里博士分別以 「美國企業的何 在太 平洋地 區 成功」以及「小 型企業創業觀」 時間- 新一百位 美國食品科技界 的學人驚述自己 治觀點。也們的 **园鳈提供給有意** 開創新華業的華 人門兩種選擇。 **厄以自己創業**· 也可以由大企業 中男有的技術研

開新的局面。 本身即由食品 科技轉向市場行

深入了解當地市場的

語言、文化。而在美華

究職位上・轉向

受新的挑戦・打

銷的李鵬生在可口可樂公司任職。一九七二 年起,他分析美國企業界在太平洋地區發展 行 第 有 豐 富 經 號 , 又

面臨的問題有:文化 背景的不同、語言問 頃、人才缺乏、市場 調查不能 傑入至 基 本消費階層、美元走 势以及日本等技術發 達國家的競爭等等。 但如有適當人才・許 必题關苯巴名數碼額

- 易於克服。 他認爲・中國人在 美國企業界多半以技 **密辟宪篇**��。 但如有 **泰會即** 生物行網方 面,亦不妨籍此充實 但己的經驗,以便勢 將來的發展做更多的 選舉。目前大企業在 海外發展,最需要的 人才是對生產技術有 相當的背景・對市場 能再有商業糧營觀念 及區緣,將是隨有前 他纪。

擁有多種不同事業 • 其中以建築科技屬 主的萬里企業負責人 萬里,屬在美學人中 削業成功的典型人物 - 以其阻礙給有意從 事中小企業的華人一 行創業多少要準備承 团一型風險-回擊先 廢對蔣有的風險有所 **告許及分析 - 最伯的** 是不能預見風險的存 在。每位飼業者除了 心理上要有自信及認 觀,還要有健康的身 體,因爲一旦奢手。 將是日以繼夜地長期

H些。 設選什麼項目創業 ? 萬里認爲・可創的 事業千百種,條條都 有成功的希望·關鍵 在是否內行。他建議 - 「別数自己不聚解

- 不能完全控制及掌 盟的摩黙。]

侧漆成功的因素很 必 - 召版母 · ①赐恤 ·爾導陪層的能力等 佛·跨極插續程勞勵 - 回召來 + 森森 展 中 - 企業本身却不能提 供好的產品、好的服 詻,發展性仍然有限 。「一個準置綠宏公 同· 如缺乏突出的特

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色,如问能在大企業 中生年のこ

主持該項車腦座談 的加州聖陟西大學教 授張緬灣 - 也在會中 數正在進佈聯位的青 年學生忠告,不實價 限自己只於所學上。 隨多被簡多吸收。充 宣各方面知識,開展 稀來的誤禁途徑。

華獎食品學會凡五

大世 。张

唱本 东同

行的到限自占者本目 會年會。華美學會於 一九七五年成立, 現 由美國玉米科技公司 麗理朱正中出任會長 ,會國三百餘人。

【本辦印 **华丽大职**】 由三百条位 美國食品科 **皮界華裔人** 土組成的「 華美食品學 會」 - 訂六 月十日下午 在亞特蘭大 中国 第十一 居年會 - 並 學行華人如 问在美侧装

图数值。 「華美食 品學會」改 立於一九七 五年,由參 加美國食品 科技學會七 四年會的波 美華人樂體 絕成 - 會員 逼布各大小 食品公司。 大學及政府 序的敬辱。

設會現任 會長朱正中 爲美國玉米 公司科技部 理理・配合 長萬建心在 安德森食品 公司任職。 由於版會成

員栗笛極具 為華人提供

科技援助的潛力,會內設有顧問及就業輔導 委員會,並加強與稱內外學術團體交換心得

键會長朱正中表示 - 本届年會於十日下

午三時在喬治亞州 Georgia Congrass Convention Center

二七〇室有專題座談 - 探會國外也取出對 食品加工業有興腦的 各界人士參加。

出 淵 出 1111

102 #3VF = WHEA! GRATIITH 市場行銷方面接 1114 SOD 人,先天上已具有雙 重語言的優勢 - 又有

相當的專業技術。如 0 1101111 ADCK 23H-4H

14

真美朱的佳餚,但在美國市場 上它却是衝令漁人討睬、無價 **圖的囊物。來自台灣的水產博 土黄曜文,現在正進行海質的** 食品加工技術研究,準備「化 腐朽爲神吞」,介紹給美國的 水產界,重新認識它的價值。

黃曜文博士 現在喬治州立 大學海洋發展 辟宪中心(Marine Extension Center) a 資研究推廣工 作,主要工作 實際在於如何

魚類研究開發,創造其市場價 值,海蜇皮是其中之一。

學業於台灣海洋學院的黃腦 文,到喬治亞州立大學遊修仍 選擇其水產加工本行,現任職 於海產研究中心位於喬州東南

薬是東南沿海居民的生計之一 - 黃曜文常聽到因種質而帶來 招稅的。

他指出・海査・也無水母・ 在東南岸從緬因州直至姿內 瑞忆莲叠相當多。魚民補蝦時 · 标篮型塘陶· 田尽仍虧壁。

有直徑入吋左右,但由於海查 小並不重要,關鍵在於口味。 售的各種癌質,研究其加工方 法 - 發現要將含水份高達百分

海蜇皮是老中餐桌上一道昂 沿海的 Brunswick 市,漁賽 比一般來自亞洲市場直徑約十 。為了向當地漁民介紹海蜇的 五时至二十吋的海蜇要小,只 美味,還位水產加工技術專家 ,從生海蜇、海蜇皮到切絲、 食用時均切成細絲,面積的大 調味做成沙拉,自己動手「一 賞作業」,端上桌來請漁民品 他現樂市面上東方雜貨店所出 嚐。從未試過海蜇珠道的美國 唐民·第一次發現這種計**厭**的 水產類也能變成一道美味菜熟

不知它的食用價值,均乘之不 **图**仍 段 幅 | 函 框 唱 。

美國東南沿海捕獲的海道,

將一般視為無利用價值的水產 皮質堅認,附在網上旣難處理 之九十五以上的海質製成美味 客。 如果漁獲界能將其轉變 ,又常損壞漁網,且美國漁民 脆口的海蜇皮,關鍵在於其酸 皮一磅可實到五元的高價食品 鹼度的控制。經過試験,他已 ,也許就不會有溫種故事重演 用。黄檀文研究的目的,是强 研究出合道的加工技術,三個 了。也許有一天,美國市場上 星期可將稱茧皮製成美味帶舊 東方食品店內的海蜇,不宜息 - 如採用乾燥祭等工業設備-製 造過程可縮短一星期至二星期 本地土産呢?

去牟九月 Fort Pierce 的一座核子反 隨爐因成千上 萬的海蜇附於 其冷却系統上 - 不得不停機 修護・小海査 裁平成了大腦

來自中國大陸的進口貨・命見

LETTERS

Dear George:

I've just finished reading the April CAFS Newsletter. It left me with a good, warm feeling. T.C's editorial job is excellent and the content reflects your energetic and excellent leadership.

The new membership dues notice designed by Cathy represents a big improvement. I understand it is to be mailed out only to members who have not paid dues. This should help collecting dues from the 170 unpaid members. However, I have two further suggestions, if I may:

1. Specify the year for which the dues are being collected. The current form does not say that and a member may think it is for a previous year which he has already paid for and ingore it. Since the fiscal year for CAFS is June 1-May 31 (By law, Article #21), I suggest that the dues notice indicates "CAFS Membership Dues for June 1, 1985-May 31, 1986."

2. If the notice is sent only for past-due members, why not say so? That is, add a line at the top, "Our record shows that you have not paid your dues for 1985-86," to attract the attention.

I'll be in China May 30-July 20, and cann't attend IFT & CAFS Annual Meeting. Please give my regards to CAFS members. Have a successful meeting (The free banquet is an excellent attration!)

> T.S. Chen Northridge, CA

Dear Dr. Chen:

..... Incidentally, in your April issue of your Newsletter, one page 14, mentioned about 2 projects which might be funded by United Nations Development Program (UNDP) in future:

I am very much interested in the above Programs, since I was an UNDP consultant in the same area of work in Sri Lanka from 1979-1980.

I would appreciate greatly if you will kindly let me know what U.N.agency (& its address), and also the name and address of the 2 food companies in Beijing which would be involved in the project.

Am looking forward to hear from you soon.

Mike Ch**a**n Honolulu, HI

永康公友在屋、兹隆山街上页里十五之内中城付1985-6年夏辛美食品学会漫:用,希查收益荷。

有国本会全通支付仓务一章不知本会有言訂定量则。由如有全通效成为永久会通查,可见到从一等处题,以一次股份,成为永久全局(Life membership)、同学更有由了一次缴定(有得分类之论的议)之方便:

此種之數-次过的設确, B依据个部令负:成为本令会定至为自及考虑其《申请山锅 以明、本人与荣, 矛的 南走.

若本会存機是此治力课,积当首气态的申请.

记录 Ventura, CA

永康付ま会なて後:

本月45日未正备差,前1

有图"永冬负, 资格— Life Membership—不为了断学仓却有这例,以仍不任公贞不同当马 漫识文宝费, 中公江文写得以及对, 做具利名, 双方都图到双健, 圣社牧费等为,不能到一 投点, 应由会不管图制的人员共同商合次走, 更要不愿的超香地。

一1.每一種歌会魚、老故成為永有会員都,其中清時年齡君子

(5),这是最无由虚全方面通过一案,即一个会员追到什么自此处之可以清醒的应对及有精神外方应对尽会事務各举划。

又概以7下或加草工华创本厅、区长宇学会决度如何。

(a), 提申请和与订节的规定的华州卓荣, 其相差高领导数, 按键的该静仓复额(a)的)处取相当为。似如识是效及一年(102), 单任何经歷令识表香.

四,奉例: 假如一个申请的令页说了四十荣

若尽会通过汉志华州与至为八十草, 这様, 相无还有四十年

四十年的晚全营(以现行全货额 計算,将生发有喀加全费 呼及影响)是:中小×40=4600. 若蒙会决定收取一年(102), 望在一章反给尽会以便成为永久令局备,便要哈三百元了。 它樣, 学会方面生计, 这三百元 序符 所得 到 息, 大挖 十年内即可吸到; 夏舜年最 所得不到美!

有一个例:十多年前,我被奖励的皇家健康学会(内有念品科学的意参组的) 校运答 Hellow, 锁星联中骨成丛水久性的以e fellow, 我听露一草这论的歌 吡绝化巨绿计算已为得到

级的结有许多全在参加成为永久性智,本会方面是很会事的、请标为中台住序庭、我不打算参加本年的工厂手会,坐有到个研会领教、

成業 Ventura, eA.

······ 谢·柳亭的印刷品(CATS Newcletter)。由这一份出版物了可源的在美國的很多有南方面的活动情形。·····

李锦枫

吹迎领的未信找教!

CHINESE AMERICAN FOOD SOCIETY Membership Application

NAME	NAME IN CHINESE
PROFESSIONAL AFFILIATION	POSITION
ADDRESS Office	Residence
Tel: () -	Tel: () -
EDUCATION: (Degree, year, University/Colle	ege)
AREAS OF SPECIALIZATION	
PROFESSIONAL EXPERIENCE	
APPLICANT'S SIGNATURE	DATE
888888888888888888888888888888888888888	888888888888888888888888888888888888888
CAFS MEMBERSHIP DUES	
Name (please Print)	
Address (For corrections only)	
Please check the following status:	
New Member Corporation Member (\$200) Honorary Member (\$50) Supporting Member (\$30)	Renewal Professional Member (\$15) Student Member (\$5)

Please make check payable to CAFS and return this portion with your payment to: Dr. Catharina Ang, Russell Research Center, USDA-ARS, P.O. Box 5677, Athens, GA 30613

by Y. C. Jao

It was June 10, Monday evening, 6:00 p.m. at Kowloon restaurant in Atlanta, Georgia. Members of CAFS and their family and friends already be seated at tables. At the entrance area, Treasurer, Catharina Ang and participation fees. Outside of the restaurant, George Chu was pulling his car up in the wrong parking lot, an unfriendly building guard made a big noise to stop George's movement. George's car was latter parked right under the restaurant's giant neon sign. Inside of the restaurant Peter Wan, Michael Tao and other committee members were putting things together for the meeing. Most of the banquet participants were busy in greeting to each others, shaking hands, or exchanging business cards. The restaurant owner and his associates were busy in setting additional tables. The Chef and his crew were busy in the kitchen preparing assistants were busy collecting membership dues gourmet.

The annual business meeting started at 8:30 p.m. Michael Tao, the master of ceremonies, put the meeting in order. He opened the meeting by telling us that the. food will be much more delicious if we eat late. Treasurer, Catharina Ang, and Secretary, Y.C. Jao. The annual award was presented to Professor Lun-shin Wei of University of Illinois and Professor Daniel Y. C. Fung of Kansas State University. The student Southern Noodle Company Inc., for his generous sponsorship for the banquet. Introduction of guests from National Taiwan University and Tong Wu University was also made. The sum of the participants of the party was about 110 to 120 occupied a total of eleven tables. Dinner started about 9:30 p.m. Ten-course banquet was indeed delicious and enjoyable. The party was adjourned at 11:00 p.m. Some members were anxiously looking for a taxi and ride back to hotel; some were organizing yet another party. "Bye-Bye"; "See you next year"; "See you tomorrow" were heard everywhere around the restaurant. Somehow, the famous song "The Last Night" by Miss Tsai Chien, a Taiwan singer, suddenly came vividly to my mind. The business section was covered by speeches from President, George Chu, of award was presented to James C.C. Lin of Kansas State University. plaque of appreciation was presented to Mr. Kit Chen. President appreciation was presented to Mr. Kit Chen, President

should have a minimum of two years refinery experience If you are interested, please contact Mr. Don Smith at

816) 474-7040.

JOB OPENING: Technical sales representative is needed

for a company in the north central area. Individual

U. S. Postage

PAID Permit # 69 Miss. State, MS

Bulk Rate

FROM: CAFS

C/O T. C. Chen P.O. Box 5392 Mississippi State, MS 39762

T0:

ANG, CATHARINA Y.W. 110 Whipporwill Circle Athens, GA 30605

THIRD CLASS